

KINGSGATE CLUB PRIVACY POLICY

This site uses cookies and other tracking technologies to assist with navigation and your ability to provide feedback, analyse your use of our products and services, assist with our promotional and marketing efforts, and provide content from third parties.

PRIVACY POLICY:

Introduction

We strive to protect your privacy when you register as a member of our Kingsgate Club or otherwise use our digital services. Crosslands Properties Ltd (Company No. NI047619) is the Data Controller for the personal data you provide, and we store and process personal data according to Personal Data Acts and Regulations. Personal data means any information relating to an identified or identifiable individual.

Lawfulness of processing

We process your personal data when you register as a member of our Kingsgate Club and give your consents to having your personal data processed for the purposes you have consented to.

Our privacy policy describes how we process your personal data and what your rights are as a registered member. The content of our privacy policy may be changed, and changes will be published on our website. We will notify you in case of significant changes.

You may at any time cancel your inclusion on our Kingsgate club database.

PRP Communications is responsible data processing. Whom you may contact by sending an e-mail admin@prpcommunications.com. PRP Communications uses Mail Chimp for storing data and technical solutions for sending emails.

Our data processors handle your personal data in accordance with our instructions. We require our data processors to ensure necessary measures in order to handle your personal data in a secure manner, including not sharing your data with other parties without your consent.

What personal data do we collect?

We collect personal data regarding your membership in our Kingsgate Club. Collected data may include:

- name,
- date of birth,
- gender,
- address,
- email address,
- interests and
- any other data you provide, or that we may access through your subscription to newsletters.

When you use our digital services such as we collect and process your IP address, browser and operating system type, approximate location and which website you visited before entering our website. Use of our digital services is logged for statistical analysis purposes.

We only collect the personal data we consider to be necessary to fulfil the purposes of processing, and we aim to make sure the data is up to date and correct.

What is the data used for?

The main purpose for collecting your personal data is to ensure necessary basis for calculating or offering you information via the Kingsgate Club newsletter.

In addition, your personal data is collected and processed in order to give you the best possible member service, i.e. tailoring the membership to you and your preferences. We sometimes customize offers, information and our other services and benefits offered to you. Customization and tailoring is done by analysing the personal data you have provided.

Your personal data and the collected information will be used to customize and send campaign offers to you through e-mail that you have signed up for.

You may at any time unregister from our Kingsgate Club and withdraw your consent to receive marketing and campaign offers. This can be done using the unsubscribe link on our e-mails to you.

For how long is your personal data stored?

Your personal data is only stored as long as it is required for us to provide our services to you, or as defined by law. As long as your membership exists your registered data will be kept. When you opt-out of the Kingsgate Club, your personal data will be deleted.

What are your rights?

As a member of our Kingsgate Club, you have the following rights according to the Personal Data Act/Regulation:

- **Right to access** - you have the right to access the personal information we process concerning you
- **Right to rectification** - you have the right to obtain rectification of any inaccurate personal data concerning you without undue delay
- **Right to be forgotten** - you have the right to demand that all personal data concerning you is erased
- **Right to restriction of processing** - you have the right to demand that we stop processing of your personal data
- **Right to data portability** - you have the right to receive the personal data concerning you in a commonly used machine-readable format
- **Right to withdraw consent(s)** - you may at any time withdraw your consent given for processing your personal data and using the data for marketing purposes, partially or in full
- **Right to lodge a complaint** - you have the right to lodge a complaint regarding our processing of your personal data to the supervisory authorities. In UK this is Information Commissioner's Office, and contact information may be found on their website.
- **Right to information in case of a personal data breach** - if a personal data breach is likely to result in a high risk to the rights and freedoms of our members, you will be notified.

To exercise your rights, you may contact us on one of the following addresses:

Kingsgate Shopping Centre
Crosslands Properties Ltd
c/o APAM Ltd

3-5 Barrett Street,
London,
W1U 1AY
UK

For information and questions about the Kingsgate Club, you may send an email to: admin@prpcommunications.com

About cookies

What is a cookie?

Like most other websites, our website uses cookies. Cookies are small text files stored on your computer. A cookie may be described as your ID card and cannot execute program code or transfer malicious software. The cookies are only yours, and may only be read by the host it originates from. You may at any time deactivate sending of cookies by changing your browser settings.

Cookies are used to collect information to optimize ads and offers. The information we collect by cookies are not stored together with your personal data or transaction history. They are only used to show targeted ads and/or offers tailored to you by clickstream analysis. Our aim is to provide you with an experience where displayed ads are customized to your taste and preferences.

Digital advertisement

You will be asked to consent to the use of cookies on our website. If you consent, we will store cookies when you use our digital services. The list of cookies is available in your browser when visiting our website.

Third parties

We reserve the right to use third party vendors for assistance to handle information generated by cookies, including marketing. One example of such third party vendors is AdForm. Our digital solutions may contain advertisements from, or links to, third parties.

Links

Our website and our other digital services may include links to websites that we do not control. We cannot be held responsible for your privacy or the content on these websites, but the links are offered in order to ease our visitors' ability to find more information about certain topics.